



The 11th FullDome Festival – May 17 – 20, 2017 – Jena Zeiss-Planetarium

The FullDome Festival presents recent fulldome productions and provides an open platform to promote the art, the business and the future of fulldome and immersive media. It is independent and open to contributors from all around the world. Visitors to the 11th Festival will watch and assess fulldome films of all kind, meet professional, student and independent producers and participate in workshops, making-of sessions, presentations and expert talks. The international Jena FullDome Festival is organized by the Fulldome Festival Foundation.

Producers may apply for presenting full-length feature shows, short films, student films and real-time applications of any kind in the fulldome format. Premiere shows are privileged for screening. Producers of full-length feature shows, short films and real-time applications need to apply early for screenings at the Festival (see deadlines below). Full-length feature shows will be curated and nominated for screening at the 11th FullDome Festival. A fee of 100 Euro (full-length feature shows only) will become due with nomination. Student shows shall not exceed the length of 5 min, short films shall not exceed the length of 15 min. Student works can be submitted without prior registrations within the given entry closing date. The Festival directors decide which of the short films and student works will be nominated for the jury session. The Festival directors will decide which real-time applications, presentations and panels will be part of the program.

The FullDome Festival directors and the jury of independent experts will rate the productions and decide on the FullDome Festival's own "JANUS" Awards in various categories. A "best-of" selection of all 2017 entries will be presented at the Festival Gala and award ceremony on the JANUS Night, May 20th.

Submission deadlines:

<i>Category</i>	<i>Application date</i>	<i>Confirmation date</i>	<i>Entry closing date</i>
<i>Full-length feature shows</i>	February 28, 2017	March 31, 2017	April 13, 2017
<i>Short films</i>	March 13, 2017	March 31, 2017	April 13, 2017
<i>Student works</i>	n.a.	n.a.	April 13, 2017
<i>Frameless Frenzy Forum</i>	February 28, 2017	March 31, 2017	April 13, 2017
<i>Real-time applications</i>	February 28, 2017	March 31, 2017	April 13, 2017



FullDome Festival categories

1. Full-length feature shows

Shows running between 20 and 50 min. The release date for productions in this category must be not earlier than January 1, 2016. Only curated and nominated feature shows will be publicly shown in full length and are eligible to receive FullDome Awards, including a JANUS award. Registration fee is 100 Euro per show, due with confirmation of nomination. The number of full-length feature shows to be screened at the FullDome Festival is limited to a maximum of 12.

2. Fulldome short films and clips

Short films and clips running maximum 15 min. All contributions must be designed primarily for dome projections. Flat screen applications mapped to the dome will not be accepted. The release date for productions in this category must be not earlier than January 1, 2016. All short films and clips approved and accepted for screening by the Festival Directors will be publicly shown in full length. Outstanding contributions short-listed for the jury's session are eligible to receive FullDome Awards, including a JANUS award. No registration fee.

3. Student fulldome clips

Student contributions running for a maximum of 5 min each. The release date for productions in this category must be not earlier than May 1, 2016. **New!** Since the festival focus is on premiere shows, student works must not be screened at public festivals prior to the 11th FullDome Festival. All student fulldome shows approved and accepted for screening by the Festival Directors will be publicly shown in full length on the Students' Night. Outstanding contributions short-listed for the jury's session are eligible to receive FullDome Awards, including a JANUS award. No registration fee. Student beginners (first year at College/University) shall provide a copy of the student ID with submitting.

4. New: Real-time applications

Fulldome real-time applications of up to approx. 10 min each will be presented in this new category. Applicants shall contact the Festival organizers to evaluate technical requirements with their applications. Applications will be featured within the daytime presentations program. No registration fee.



5. Presentations

The 11th FullDome Festival will provide more time for presentations, workshops, panels, making-of-sessions and discussions on fulldome topics such as technology, applications, marketing, products and production, including VR/AR applications. They shall be limited to 10 min up to 25 min maximum. The "Frameless Frenzy Forum" invites short presentations of up to 5 min. Presentations will be scheduled for the morning and early afternoon hours of all three festival days. If you have an interest in a presentation or panel submit your proposal by February 28, 2017. The Festival organizers will select presentations from all proposals and determine respective time slots. No registration fee.

6. Limited exhibition spaces

The FullDome Festival offers limited spaces for exhibitions of fulldome technologies and content. The spaces are available on a first come first serve basis, whereas the Festival requests to make systems and content available to other participants as far as feasible. Interested parties shall contact the FullDome Festival organizers for further details. Sponsors will be privileged.

Sponsors, contributors and registered participants may display information and advertisement materials on tables exclusively provided for this purpose for the duration of the 11th FullDome Festival.

Festival tickets

The FullDome Festival is open to the public. The Festival ticket for all three Festival days (May 18 – May 20) costs 100 Euros (regular fee) and 35 Euros (students only). Tickets for the evening performances will be available for 25 / 15 Euros. Day tickets will be charged with 50 / 15 Euros per day, evening performances included. Visitors interested in a single feature show shall pay for the regular planetarium ticket.

Event and hotel accommodations

Jena offers a variety of hotels and hostels. A list of recommended accommodations is available on the Festival Web site. The Jena Zeiss-Planetarium is located close to the city center and in walking distance from most of the inner city hotels. The public transport network in Jena is well developed to reach suburb accommodations within a short period of time. A limited number of parking spaces are located behind the Planetarium. Public parking lots are available in walking distance.

The restaurant Bauersfeld within the planetarium offers good food and drinks including a fine selection of German beer. In addition to the restaurant a festival tent will offer snacks and beverages and serves as the Festival's communication hot spot.



FullDome Festival show times

Opening event

Wednesday night, May 17, 2017, 7:30 p.m.

FullDome theatre premiere: »Winnetou360«.

The opening night is dedicated to a live fullDome theatre premiere. For the 2017 festival, director Micky Remann and his team of media art students and independent artist are bringing some of Karl May's wildest stories to the dome, also featuring Winnetou, the famous Apache chief.

Focus Days

Entries to the 11th FullDome Festival will be grouped around a general theme for each day. Full-length feature shows and short films/clips may be mixed in the focus days program:

Thursday, May 18, daytime focus: **space/astronomy**
Friday, May 19, daytime focus: **science/visualization**
Saturday, May 20, daytime focus: **art/entertainment**

The FullDome Festival reserves the right to shift shows to a different focus day to meet schedule constraints.

Presentations

All three festival days in the morning and early afternoon hours. If you have an interest in a presentation or panel submit your proposal by February 28, 2017. The Festival organizers will select presentations from all proposals and determine respective time slots.

Students' Night

Friday night, May 19, 2017. All selected and approved student contributions will be shown during the Students' Night program.

FullDome Festival Gala – The JANUS Night

Saturday night, May 20, 2017. All nominees and the winners of the 2017 FullDome Awards in all categories will receive the winning certificates, the "JANUS" awardees will receive the statue along with prize money as far as applicable. The award winning shows will be presented along with other outstanding contributions highlighting excellence, creativity, innovation and performance in fullDome. At the Gala all student shows short-listed by the jury will be presented.



Curating and Jurying of FullDome Festival contributions

FullDome Festival curators

Selected curators chosen by the FullDome Festival Directors will view previews and final films (as far as provided) registered for the full-length feature show category individually. All films will be curated and a maximum of 12 shows will be selected to be screened at the Festival. The FullDome Festival Directors finally will decide on the selection observing the curators recommendations. The show reviews will be made public at the 11th FullDome Festival.

FullDome Festival Jury

Prior to the Festival, the jury views the selected contributions at an exclusive screening. Jury members discuss and assign the JANUS Student Award for the best student work. The jury also decides on the Student Finalists, which will be screened at the Festival Gala. The jury also decides on additional FullDome Awards for festival entries by independent and professional producers.

The festival jury consists of media experts, invited by the Festival Directors, who work independently of the festival organizers or any company or institution. Names and expertise of the 2017 jury members will be published at <http://fulldome-festival.de>.



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For more information, visit
www.fulldome-festival.de
www.planetarium-jena.de

Up-to-date information on the Web and Facebook:

<http://fulldome-festival.de>
<https://www.facebook.com/fulldomefestival/>



2017 FullDome Festival Sponsorship Levels and Benefits

Festival Patron: 500+ Euro

- Star on the Planetarium Walk of Fame
- Logo presented on the dome prior to each session
- Logo on website for one year and printed in program brochure
- 1x free Festival Pass ticket
- 10 min Dome time
- 500 MB space on Festival USB thumb drive

Festival Double Star: 1000+ Euro

- Star on the Planetarium Walk of Fame
- Logo presented on the dome prior to each session
- Logo on website for one year and printed in program brochure
- 2x free Festival Pass tickets
- 15 min Dome time
- half page advertisement in program
- 1 GB space on Festival USB thumb drive

Festival Triple Star: 1,500+ Euro

- Star on the Planetarium Walk of Fame
- Logo presented on the dome prior to each session
- Logo on website for one year and printed in program brochure
- 3x free Festival Pass tickets
- 20 min Dome time
- full page advertisement in program
- 1.5 GB space on Festival USB thumb drive

Festival Quadruple Star: 2,000+ Euro

- Star on the Planetarium Walk of Fame
- Logo presented on the dome prior to each session
- Logo on website for one year and printed in program brochure
- 4x free Festival Pass tickets
- 25 min Dome time
- inside front cover advertisement in program brochure
- 2 GB space on Festival USB thumb drive



Festival Five Star Patron: 2,500 Euro and up

- Star on the Planetarium Walk of Fame
- Logo presented on the dome prior to each session
- Logo on website for one year and printed in program brochure
- 5x free Festival Pass tickets
- 30 min Dome time
- inside back cover advertisement in program brochure
- 2.5 GB space on Festival USB thumb drive

Additional Sponsorship Opportunities (available also separate)

Business card size advertisement in program brochure	150 Euro	(6x available)
Badges with sponsor logo	500 Euro	(2x available)
Sponsor logo on printed evaluation sheets for all visitors	500 Euro	(4x available)
JANUS award including 500 Euro prize money	750 Euro	(6x available)
Sponsor logo on lanyards	750 Euro	(2x available)
Sponsor name on pencils for all visitors	1,000 Euro	(exclusive)
Sponsor logo on USB thumb drive	2,000 Euro	(exclusive)
Sponsor logo on free drink voucher	2,000 Euro	(exclusive)
Sponsor logo on free snack voucher	2,500 Euro	(exclusive)
Sponsor of Evening Performance	2,500 Euro	(2x available)
Sponsor of Jury Session	5,000 Euro	(exclusive)
Sponsor of Festival Gala (JANUS Night)	10,000 Euro	(exclusive)